



Beyond the shift:

Engineering skin resilience in an era of rapid transformation

As consumer experience rapid physical and lifestyle changes, new beauty needs are emerging across skin, body, hair, and emotional well-being. Croda Beauty offers science-backed ingredient solutions designed to help consumers look and feel their best through every stage of transformation.



STRUCTURAL & BARRIER SUPPORT

Rapid changes in body composition may contribute to visible skin laxity, dryness, and reduced barrier resilience across the face and body.

Beauty Actives

Beauty Care

Matrixyl® Range

Natrimeo™ CR8

Matrixyl® Neolide™

Crodamol™ ISIS

DS-CERAmix-V™



TEXTURE & MARK VISIBILITY

Consumers are increasingly looking for solutions to improve the appearance of stretch marks, uneven texture, and skin roughness.

Beauty Actives

Beauty Care

BB-Biont®

Supermol™ B

Regestril®

Crodamol™ GTS



EMOTIONAL & NEUROCOSMETIC SUPPORT

Transformation journeys can impact confidence, self-perception, and emotional well-being, creating demand for products that support both skin and sensory experiences.

Beauty Actives

Beauty Care

Zenakine™

Arlacel™ 165

Calmosensine™

NatraGem™ E145

DS-CERAmix-V™



HAIR & SCALP HEALTH

Consumers increasingly seek support for scalp comfort, hydration, hair density, and healthy-looking hair during periods of change.

Beauty Actives

Beauty Care

Apiscalp™

Crodazoquat™ MCC

Sphingo'Hair™

Kerestore™ 2.0 SB

Drypure™