

KeraBio™ K31

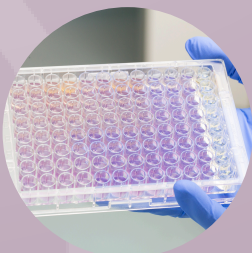
Salon tested, consumer confirmed, hair that gets noticed

INCI: Hydrolyzed sr-(Tripeptide-137 Hexapeptide-40 sh-Polypeptide-184 sh-Polypeptide-146)



Biotech powered biomimetic bond builder with pure, potent performance.

Delivers a vegan keratin recharge at the molecular level, elevating hair strength beyond repair.



Forms **durable bonds with peptides** (peptide binding assay)



Builds **100% stronger hair** than the leading commercial bond builder (cyclic fatigue)



Reinforces resilience before transformation (pre-chemical service)

Provides **360° root-to-tip repair**, enhancing manageability

Real world results: consumer salon study



1.00% w/w (0.05% active) total KeraBio K31



10 panelists per study Various hair types



10 applications 2-7 weeks

Less breakage

Hair is easier to manage



Hair feels healthier

Hair looks healthier

"My hairdresser was so impressed with my hair after this treatment and said I had **no breakage** even after she bleached it"

"Soft and easy to style." I want this regime for ever!"

"Wonderful product. Manageability is 10+."

Panellist self-assessment, regime study



Regime study: shampoo, conditioner and leave-on
Unretouched images
BEFORE: T -0 (post blow drying)
AFTER: T -10
SEM images at x1200

Build your brand value

Salon-level repair finally within reach:
It outperforms the leading brand, making hair up to **100% stronger**, while delivering a significantly more accessible cost-in-use, unlocking commercial advantage for brands to lead the market.

Consumers want products that are effective yet ethical:
It is biotech powered and hair-identical, created without animal sources. A vegan, hair identical keratin has not been possible until now.

Hair that gets noticed:
Salon-validated results create trusted stylist endorsement and a consumer wow-factor, driving recommendation and strengthening brand authority in the bond-building category.